



Ian Weigh Toyota



2025 PRO AM  
SPONSORSHIP  
PROSPECTUS

# IAN WEIGH TOYOTA PRO AM 1-6 JULY 2025



Be Part of Regional Qld's Premier Golf Event

July 1 – Lexus Day

July 2 – Sponsors' Day

July 3-5 – Pro-Am

July 6 – Members Day



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# Queensland Golf Industry Awards



2019 Qld Tournament of the Year

2015, 2021 & 2023 Regional Tournament of the  
Year

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# How we make it happen



- Innovative features to increase community interest and participation by locals, members and sponsors
  - Amateurs vs Pros in long drive and pitching competitions
  - \$5,000 Hole in One prize
  - Kids clinics and Elite Juniors Masterclass
  - Great food
  - Live evening entertainment Saturday night

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# What you receive

All sponsors – no matter what level – are guaranteed:

- Acknowledgement of your sponsorship at the presentations on Saturday evening.
- Logo display with link to your website from RGC website and social media channels
- Logo display on the big screen in the marquee
- Year-round logo display on the sponsor sign between 17 green & 18 tee
- Placement of two advertising banners flags on the walkway to the first tee
- Food and drinks entitlements during the event.



# How to get involved



Four standard levels of sponsorship available:

- Naming Rights - \$35,000 + GST – 1 available **SOLD**
- Platinum – \$10,000 + GST – 3 available
- Gold – \$7500 + GST – 5 available
- Silver – \$4000 + GST – 11 available
- Bronze – \$2750 + GST – 10 available **SOLD OUT**

Plus – naming right opportunities for:

- Amateur Hole-in-One - \$5000 + GST – 1 available **SOLD**
- Junior Development Program - \$10,000 + GST – 1 available **SOLD**

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GOLF CLUB INC



# Naming Rights



Entitlements as negotiated between the club and the sponsor.

**SOLD**

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# Platinum

## Sponsors Day

- Invitation to Sponsors' Day for two teams of three players, with both teams to be joined by a Professional.
- Food and drink provided on Sponsors' Day.
- Complimentary two dozen premium golf balls.



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# Platinum

## Pro Am Golf

- Four-person invite to play three days of Pro-Am with preferential tee times on weekend. NOTE: Must have current AGU/WGA handicap.
- Use of two of the RGC carts for the three rounds of the Pro-Am.
- 72 drinks tickets for use during Pro Am plus food.



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# Platinum



Business advertising during Pro Am

- Video advertisement filmed at your business.
- Top level logo placement in event advertising.
- Naming and exclusive advertising rights from tee to green for two holes during the Pro-Am.
- Additional advertising allocation with flags around 18th green in front of marquee.
- Double exposure in signage on prominent tee boxes at holes 1, 10 & 14.

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# Platinum

## Year-Round Benefits:

- Advertising rights to one tee box sign on course for 12-months.
- Advertising rights to one of the RGC Golf Carts for 12-months - business logo on each side of the cart and banner on the windscreen.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.
- One complimentary RGC Full Membership for 12-months.



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# Gold

## Sponsors Day

- Invitation to Sponsors' Day for two teams of three players, with both teams to be joined by a Professional.
- All food and drink provided on Sponsors' Day.
- Complimentary two dozen premium golf balls.



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# Gold

## Pro Am Golf

- Two-person invite to play three days of Pro-Am with preferential tee times. NOTE: Must have current AGU/WGA handicap
- Use of one RGC motorised cart for the three rounds of the Pro-Am
- 36 drinks tickets for use during Pro Am days plus food



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# Gold

## Pro Am Advertising

- Video advertisement filmed at your business.
- Naming and exclusive advertising rights from tee to green for one hole during the Pro-Am
- Additional allocation of flag / banner space around 18th green in front of Marquee
- Logo placement on signage on the tee boxes for holes 1, 10 & 14.



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# Gold

## Year-Round Benefit:

- 66% discount for one full RGC membership for 12-months.
- Advertising rights to one RGC golf cart for 12-months - business logo on each side of the cart and banner on the windscreen.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.



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# Silver

## Sponsors' Day

- Invitation to Sponsors' Day for one team of three players and joined by a Professional.
- All food and drink provided on Sponsors' Day.
- Complimentary one dozen premium golf balls.



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# Silver

## Pro Am Golf

- One-person invite to play three days of Pro-Am with preferential tee times. NOTE: Must have current AGU/WGA handicap.
- Use of one of the RGC motorised carts for the three rounds of the Pro-Am.
- 24 drink tickets for use during Pro Am plus food.



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# Silver

## Pro Am Advertising

- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.
- Additional advertising allocation on two banners / flags around 18th green in front of Marquee.



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# Silver



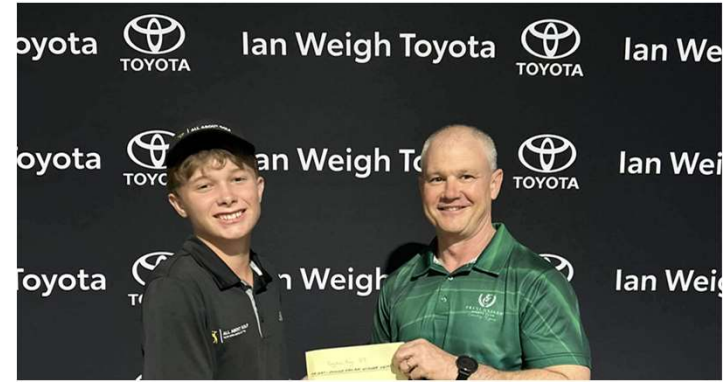
## Year-Round Benefits

- 33% discount for one full RGC membership for 12 months.
- Advertising rights to one of the RGC carts for 12-months - business logo on each side of the cart and banner on the windscreen.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.

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# Bronze

## Sponsors' Day

- Invitation to Sponsors' Day for one team of three players to be joined by a Professional.
- All food and drink provided on Sponsors' Day.



**SOLD OUT**

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# Bronze



## Pro Am Golf

- One-person invite to play three days of Pro Am with preferential tee times. NOTE: Must have current AGA/WGA handicap
- 18 drink tickets for use during Pro Am plus food
- Year-Found benefits
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.

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# Junior Development



- Naming rights to the RGC Pro Am Junior Development Clinic featuring:
  - Driving, chipping, putting lessons - your signature will be placed around these practice facilities.
  - A junior shoot out or pitching competition with nearest the pin prize for boys and girls of different ages and skill levels.
  - Eligible juniors to be selected for a Masterclass with a leading professional.
- Acknowledgement at the introduction to each training session.
- Promotion in media and social media, campaigns advertising the clinic including participation in media interviews.
- Plus all additional entitlements available to Gold sponsors.

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# Hole in One



- Acknowledgment as the naming rights sponsor for the \$5,000 hole-in-one prize
  - NOTE: This prize is available to both amateurs and professionals.
- Promotion in print and social media, campaigns and advertising for the hole-in-one prize, including media interviews
- Exclusive tee box advertising signage at the 9th hole
- Plus all additional entitlements provided to Silver Sponsors.

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# Be part of the action



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