





# 2024 IAN WEIGH TOYOTA PRO AM SPONSORSHIP PROSPECTUS

8-12 July 2024

**Ian Weigh Toyota**



# Our vision



To be regional Australia's premier golfing event

by

Partnering with our community

to

Showcase our course, local business  
opportunities and our amazing region

**Ian Weigh Toyota**



# Delivering on our vision



Queensland Golf Industry Awards

2019 Qld Tournament of the Year

2021 & 2023 Regional Tournament of the Year

**Ian Weigh Toyota**





# How we make it happen



- Innovative features to increase community interest and participation by local members and sponsors
  - Amateurs vs Pros in long drive and pitching competitions
  - \$5,000 Hole in One prize
  - Kids clinics and Elite Juniors Masterclass
  - Live evening entertainment and great food

**Ian Weigh Toyota**



# How to get involved



Four standard levels of sponsorship available:

- Platinum – \$10,000 + GST
- Gold – \$7000 + GST
- Silver – \$4000 + GST
- Bronze – \$2500 + GST

Plus – naming right opportunities for:

- Amateur Hole in One - \$5000 + GST
- Junior Development Program - \$10,000 + GST

**SOLD**

Or customize a package to fit your budget.

**Ian Weigh Toyota**



# What you receive



All sponsors – no matter what level – are guaranteed:

- Acknowledgement of your sponsorship at the presentations on Sunday evening.
- A link to your website from RGC website.
- Placement of two advertising banners flags on the walkway to the first tee.
- Promotion of your business logo on RGC social media and website.

**Ian Weigh Toyota**







# Bronze Benefits



- One-person invite to play three days of Pro-Am with preferential tee times. NOTE: Must have current AGU/WGA handicap
- 6 drinks daily and food allocation for your group.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2024.
- Plus ...

**Ian Weigh Toyota**



# Bronze Benefits



- In recognition of their continuing support returning Bronze sponsors will receive an invitation to Sponsors' Day for one team of three players to be joined by a Professional.
- Due to the popularity of this package, participation in Sponsors Day cannot be guaranteed for new Bronze level partners – secure your spot at Sponsors' Day by taking up our Silver Linings package...

**Ian Weigh Toyota**





# Silver Linings



- Invitation to Sponsors' Day for one team of three players and joined by a Professional.
- 6 drinks daily and food allocation for your group.
- One-person invite to play three days of Pro-Am with preferential tee times. NOTE: Must have current AGU/WGA handicap
- 33% discount for one full RGC membership for 12 months.
- Advertising rights to one of the RGC carts for 12-months - business logo on each side of the cart and banner on the windscreen

**Ian Weigh Toyota**



# Silver Linings



- Use of one of the RGC motorised carts for the three rounds of the Pro-Am
- Complimentary one dozen premium golf balls.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2024.
- Additional advertising allocation on two banners / flags around 18th green in front of Marquee.

**Ian Weigh Toyota**





# Golden Gains

- Invitation to Sponsors' Day for two teams of three players, with both teams to be joined by a Professional.
- 12 drinks daily and food allocation for your group.
- Two-person invite to play three days of Pro-Am with preferential tee times. NOTE: Must have current AGU/WGA handicap
- 66% discount for one full RGC membership for 12-months.
- Advertising rights to one RGC golf cart for 12-months - business logo on each side of the cart and banner on the windscreen.



**Ian Weigh Toyota**





# Golden Gains



- Use of one RGC motorised cart for the three rounds of the Pro-Am
- Complimentary two dozen premium golf balls.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2024.
- Naming and exclusive advertising rights from tee to green for one hole during the Pro-Am
- Additional allocation of flag / banner space around 18th green in front of Marquee
- Logo placement on signage on the tee boxes for holes 1, 10 & 14.

**Ian Weigh Toyota**





# Platinum Premiums



- Invitation to Sponsors' Day for two teams of three players, with both teams to be joined by a Professional.
- 24 drinks daily and food allocation for your group.
- Four-person invite to play three days of Pro-Am with preferential tee times on weekend. NOTE: Must have current AGU/WGA handicap
- One complimentary RGC Full Membership for 12-months.
- Advertising rights to one tee box sign on course for 12-months.

**Ian Weigh Toyota**



# Platinum Premiums



- Advertising rights to one of the RGC Golf Carts for 12-months - business logo on each side of the cart and banner on the windscreen
- Use of two of the RGC carts for the three rounds of the Pro-Am
- Complimentary two dozen premium golf balls.
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2024.
- Top level logo placement in event advertising

**Ian Weigh Toyota**



# Platinum Premiums



- Naming and exclusive advertising rights from tee to green for two holes during the Pro-Am.
- Additional advertising allocation with flags around 18th green in front of marquee
- Double exposure in signage on prominent tee boxes at holes 1, 10 & 14.

**Ian Weigh Toyota**





# Hole in One



- Acknowledgment as the naming rights sponsor for the \$5,000 hole-in-one prize.
  - NOTE: This prize is available to both amateurs and professionals.
- Promotion in media and social media, campaigns advertising the hole-in-one prize, including media interviews.
- Exclusive tee box advertising signage at the 9<sup>th</sup> hole.
- Plus all additional entitlements provided to Silver Sponsors.

**Ian Weigh Toyota**







# Junior Development



- Naming rights to the RGC Pro Am Junior Development Clinic featuring:
  - Driving, chipping, putting lessons – your signage will be placed around these practice facilities
  - A junior shoot out – a pitching competition with nearest the pin prizes for boys and girls of different ages and skill levels.
  - Elite older juniors to be selected for a Masterclass with a leading pro
- Acknowledgement at the introduction to each training session.
- Promotion in media and social media, campaigns advertising the clinics, including participation in media interviews.
- Plus all additional entitlements available to Silver sponsors.

**Ian Weigh Toyota**





# Be part of the action



Contact

Rockhampton Golf Club

on

4927 3311

or

[admin@rockygolfclub.org.au](mailto:admin@rockygolfclub.org.au)

**Ian Weigh Toyota**

