



# CORPORATE SPONSORSHIP PROSPECTUS



# DRIVE YOUR BUSINESS BY JOINING OUR WINNING TEAM



Raise the profile of your business, enjoy special golfing opportunities, and benefit from priority access to our facilities.



# Why RGC?



- Central Queensland's Premier Golf Club
- Home of the 2015, 2021 & 2023 Regional Tournament of the Year and the 2019 Qld Tournament of the Year
- The latest golf technology and simulator teaching facility at All About Golf Performance Centre

# Why RGC?



- A breathtaking course set alongside the stunning wetlands and birdlife of Murray Lagoon
- A growing community of supporters with increasing membership and social players
- The leading junior development program in CQ
- Weddings, parties, corporate functions – we cater for events of all sizes
- Conference facilities and business networking



# A history of success



Founded in 1921, the Rockhampton Golf Club has a rich history featuring some of the biggest names in golf, including legendary American Walter Hagen and Australian Open trophy namesake Joe Kirkwood, as well as major winners and former world number ones, Greg Norman and Jason Day.

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ROCKHAMPTON, MONDAY, APRIL 28, 1930.

PRICE 1d.

## *Golf Stars, Hagen and Kirkwood, Hold Rockhampton Enthusiasts Spellbound.*

### **FAMOUS AMERICAN BREAKS ROCKHAMPTON COURSE RECORD.**

**Beats Kirkwood In Match, Three And One;  
Reveals Brilliant Form.**

### **PLAY WITNESSED BY LARGE GALLERY.**

The largest gallery seen on the Rockhampton golf links gathered on Saturday to witness the play of the famous American and world champion, Walter Hagen, and his Australian colleague, Joe Kirkwood.

In an 18-hole match, Hagen beat Kirkwood 3 up and 1 to play, scoring 72 off the stick and breaking the course record of 75 held by the local champion, Jack Stewart.

Though beaten in the match, Kirkwood had his great moment later in the afternoon when he gave an amazing display of trick shots.



THE TWO CHAMPIONS.—Jack Stewart, who held the course record for the Rockhampton golf links, on Saturday caddied for Walter Hagen, world champion, who shattered Stewart's record.

### **KIRKWOOD'S DISPLAY OF TRICK SHOTS.**

**GOLF WIZARD AND MASTER  
ENTERTAINER.**

**TELLS SOME SECRETS.**

Don't think too much about it.  
That is one of the big secrets  
of golf.  
Joe Kirkwood says so.

"YOU must be absolutely relaxed when playing," he told a large crowd of admirers at the Rockhampton Golf Club's links on Saturday afternoon. "You don't need an active mind to be a good golf player. You don't have to be crazy, either—but it helps."

Kirkwood interspersed a golf lecture with an amazing display of trick shots and a running fire of white noise.









# What you receive

All sponsors – no matter what level – are guaranteed:

- Year-round promotional signage on course
- Acknowledgement of your sponsorship at the presentations of designated club competitions.
- Logo display with link to your website from RGC website and social media channels
- Logo display on point-of-sale screens in the Clubhouse and Spike Bar
- Priority booking and discounted rates for Club facilities including the conference room

# How to join the team



Four standard levels of sponsorship available:

- Executive Partner - \$25,000 + GST – 1 available
- Corporate Partner – \$10,000 + GST – 2 available
- Business Partner – \$5000 + GST
- Networking Partner - \$3500 + GST
- SMEs & Start Ups Partner – \$2500 + GST

Plus – Targeted Marketing Packages:

- Ladies Golf - \$5000 + GST – 1 available
- Veterans' Club - \$5000 + GST – 1 available
- Rocky Juniors - \$5000 + GST – 1 available
- Golf Fitness Partner - \$5000 + GST – 1 available





# Executive Partner



- 1 x major billboard (behind 11)
- 1 x mid-size billboard (behind 9 green)
- 1 x premium men's tee box signage (double sided) in high-traffic area
- 1 x premium women's tee box signage (double sided) in high-traffic area
- Advertising rights to one of the RGC Golf Carts for 12-months - business logo on each side of the cart and banner on the windscreen.
- Your logo with weblink and text recognition on the home page of the RGC website
- Your logo on all RGC eNewsletters



# Executive Partner



- Your logo on the team shirts of the men's Pennants teams
- 3 x full memberships to RGC
- 12 x naming rights competition sponsorships for the men's Monthly Medals
- Opportunity to present the Monthly Medals and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.







# Corporate Partner



- 1 x mid size billboard
- 1 x premium men's tee box signage (double sided) in high-traffic area
- 1 x premium women's tee box signage (double sided) in high-traffic area
- Advertising rights to one of the RGC Golf Carts for 12-months - business logo on each side of the cart and banner on the windscreen.
- Your logo with weblink on the home page of the RGC website
- Your logo on all RGC eNewsletters

# Corporate Partner



- 2 x full memberships to RGC
- 6 x naming rights competition sponsorships
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.





# Business Partner



- 1 x fasciar display billboard (pro shop or clubhouse)
- 1 x men's tee box signage (double sided)
- 1 x women's tee box signage (double sided)
- Your logo with weblink on the RGC website
- Your logo on all RGC eNewsletters



# Business Partner



- 1 x full memberships to RGC
- 3 x naming rights competition sponsorships
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.







# Networking Partner



- Free social playing rights for your business
- Complimentary use of a motorised buggy (subject to availability)
- 24 complimentary double passes (valid for 12 months) to host your business associates on course. Passes include green fees and motorised buggies, for use between Monday and Friday only.
- Member discounts in Pro Shop and Clubhouse
- Your logo with weblink on the RGC website

# SME & Start Up Partner



- 1 x men's tee box signage
- 1 x women's tee box signage
- Your logo with weblink on the RGC website
- Your logo on all RGC eNewsletters
- 1 x naming rights competition sponsorship, with opportunity to present trophies and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.







# Women's Golf Partner



- 1 x fasciar display billboard (pro shop or clubhouse)
- 1 x premium women's tee box signage (double sided) in high-traffic area
- Your logo on the team shirts of the RGC Women's Pennants team
- Naming rights recognition at the Women's Golf Start Up Clinics (4-week programs run twice a year by head professional Jeff Hoy)
- Your logo with weblink on the RGC website
- Your logo on all RGC eNewsletters



# Women's Golf Partner



- 1 x full memberships to RGC
- 12 x naming rights competition sponsorships to the Wednesday women's Monthly Medals
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.







# Junior Club Partner



- 1 x fasciar display billboard (pro shop or clubhouse)
- 1 x tee box signage (double sided)
- Your logo on the RGC Juniors team shirts
- Naming rights recognition at the Junior Golf Start Up Clinics (4-week programs run by head professional Jeff Hoy)
- Your logo with weblink on the Juniors page of the RGC website
- Your logo on all RGC eNewsletters

# Junior Club Partner



- 1 x full memberships to RGC
- 12 x naming rights competition sponsorships to the Junior Club's Monthly Medals
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.







# Veterans' Golf Partner



- 1 x fasciar display billboard (pro shop or clubhouse)
- 1 x men's tee box signage (double sided)
- 1 x women's tee box signage (double sided)
- Your logo on the Veterans Club shirts
- Your logo with weblink on the RGC website
- Your logo on all RGC eNewsletters



# Veterans' Golf Partner



- 1 x full memberships to RGC
- 12 x naming rights competition sponsorships to the Veterans' Monthly Medals
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.

# Golf Fitness Partner



- Quarterly opportunities to promote your business by hosting golf fitness and flexibility instruction sessions at RGC
- 1 x fasciar display billboard (pro shop or clubhouse)
- 1 x men's tee box signage (double sided)
- 1 x women's tee box signage (double sided)
- Your logo with weblink on the RGC website
- Your logo on all RGC eNewsletters



# Golf Fitness Partner



- 1 x full memberships to RGC
- 12 x naming rights competition sponsorships
- Opportunity to present trophies at these competitions and sponsorship recognition during speeches
- Complimentary venue hire of RGC (normally \$500) to be used by 30/06/2026.





# Business Advertising



- Major display billboard behind 11 green - \$2000
- Mid-size billboard (2.4m x 1.2m) on back of 9 shed - \$1500
- Fasciar display sign on Pro Shop (1 only) - \$750
- Small signs with optional placement on course (8 tee, 13 tee – 1.2m x 0.9) – \$500
- Premium men's tee signs double sided \$1000
- Premium men's tee box single sided \$750
  - *Prices for tier two tee signs are discounted by \$100.*
- Premium women's tee signs double sided \$500
- Premium women's tee box single sided \$350
  - *Prices for tier two tee signs are discounted by \$50.*
- Branded drinks coasters in the Clubhouse and Spike Bar - \$100 / month
  - *All prices are ex GST*

# Be part of the RGC team

Contact

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